

Advertising.

Auto Registration Service 1130 P. .... Main-73
Barnes Letter Shop 710 K. .... Capital-1798
Burkhardt Bulletin System Inc. 4160-14th Av. .... Capital-6324

Verifying Auto Registrations
Cap Nat Bank Bldg. .... Main-5171
Damm Advertising Agency 817 J. .... Main-1107
Foster & Kleiser Co 1330 U. .... Main-7887

It tells the consumer where to find your local dealer. With its control and safeguard the distribution of advertised, trade marked merchandise and service.



"WHERE TO BUY IT"
PACIFIC TEL & TEL CO
1414 K. .... Main-12300

Advertising Agencies.

Associated Services Ocean Bldg. .... Main-5332-W
Bainis Advertising Co 1009 1/2-9th. .... Main-404
Cherchill Advertising Ser 718 F. .... Main-6856
Damm Advertising Agency 817 J. .... Main-1107
Kolly Ewing Co Cap Nat Bldg. .... Main-2475

Advertising-Direct by Mail

Circular Letter Co Cap Nat Bldg. .... Main-5171

Advertising-Outdoor

BURKHART BULLETIN SYSTEM INC
MODERN STREAMLINE
OUTDOOR ADVERTISING
Coverage in
California - Washington - Oregon
Nev.-Ariz.-N. Mexico - Utah - Texas
Plants in Sacramento, Los Angeles
and Selma, Calif.
4160-14th Av. .... Capital-6324

FOSTER & KLEISER CO 1330 U. .... Main-7887

Advertising-Poster

Desk Sign Co 907-12th. .... Main-463

Agricultural Implements.

Flood Equipment Co 3010 Y. .... Capital-2418

GOULD FARM IMPLEMENT CO

MOLINE IMPLEMENTS
AND TRACTORS
Niagara Liquid Sprayers and Dusters
New and Rebuilt Farm Implements
GENERAL REPAIRING
16th & Amer River. .... Main-1259

JOHN DEERE IMPLEMENTS—
WEAVER TRACTOR CO
1336 & U. .... Main-4100

McCormick-Deering Farm Equip Div.
1815 M. .... Capital-7120

MCCORMICK-DEERING IMPLEMENTS—
Guinea I. S 1613 M. .... Capital-7120

NATIONAL LAND LEVELERS—
National Tank & Manufacturing Co
8201 Santa Fe Av Los Angeles
(toll) call "Operator" for Jefferson-5275

NEWBERT IMPLEMENT CO 1700 J. .... Main-576

SAGRAMENTO TRACTOR & EQUIPMENT CO
Complete Line of Farm Implements
16th & R. .... Capital-1065

Air Conditioning Contractors.

GARDNER W & S 907 Front. .... Main-7880
McLAUGHLIN SHEET METAL WORKS
1914 I. .... Main-4698
Ward Edward B & Co 1914 I. .... Main-4698

Your telephone has many happy, human uses. When the family is scattered by business, school or vacation. When friends move to other cities. When there are babies, birthdays or anniversaries. Then a friendly, personal greeting means so much. . . and costs so little.

Air Conditioning Equipment.

Ahl Frank Z Sheet Metal Works Inc
2116 F. .... Main-3800
BLAIR J N & CO 1009 Front. .... Main-52

CARRIER AIR CONDITIONING

For every business establishment, large or small—sickrooms, homes, offices, stores, etc. Pioneer of the industry—Thousands of installations from U. S. Capitol to small-est room.



"WHERE TO BUY IT"
Luppam & Hawley 9128 J. .... Capital-1700

DELCO-FRIGIDAIRE AIR CONDITIONING

Complete air conditioning service for a single room, suite of rooms, business places or entire buildings. Engineering, installation and maintenance facilities.



"WHERE TO BUY IT"
DEALER
HATELEY & HATELEY
1714-10th. .... Main-2478

DUMPHY WALTER M
CONTRACTOR

Units or Systems Engineered and Installed to Fit Requirements of Any Job. Reliable Service at All Times. AUTHORIZED DISTRIBUTOR CHRYSLER'S "AIRTEMP"
8136 Polson Bldg. .... Capital-418

General Air Conditioning Co 1313 J. .... Main-1469

GENERAL ELECTRIC AIR CONDITIONING

Equipment and complete systems for cooling and heating of homes, business buildings and industrial plants. Engineering surveys and estimates without obligation.



"WHERE TO BUY IT"
DISTRIBUTOR
GENERAL AIR COND CO 1313 J. .... Main-1469

General Electric Air Conditioning Div.
1313 J. .... Main-1469

KELVINATOR AIR CONDITIONING

SUMMER COMFORT COOLING AND YEAR-AROUND AIR CONDITIONING. PLUG-POWERED FOR ECONOMY.



"WHERE TO BUY THEM"
Kelvinator Sales & Service 1310 J. .... Main-1138

SUNBAM AIR CONDITIONING SYSTEMS—
Dalman Supply Co 6th & G. .... Capital-3240

WESTINGHOUSE AIR CONDITIONING

For every commercial and residential need. Summer, winter or all-year systems engineered locally from Westinghouse Matched Equipment. Prompt local day or night service.



"WHERE TO BUY IT"
WARD EDWARD B & CO
1914 I. .... Main-4698

The Classified Telephone Directory will simplify your shopping for staple articles, help you locate the nearest plumber, electrician, coal company, dry cleaner or any of a host of concerns whose services you need.

Air Conditioning Equipment—(Continued)

YORK REFRIGERATION AND AIR CONDITIONING

York's half century experience building commercial and industrial refrigeration offers York's Exclusive Freezer "Balineseal" Units. There is a correct size and type for every air conditioning and commercial refrigeration need.



"WHERE TO BUY IT"
DISTRIBUTOR
REFRIGERATION EQUIPMENT & SERVICE CO 910-11th. .... Main-75

Air Conditioning Equipment Manufacturing

CANNON & CO North Sacramento. .... Main-1225
Park Sheet Metal Works 2582 Sacto Blvd. .... Capital-62

Air Line Companies.

WITKEY AIR SERVICE INC

FLIGHT INSTRUCTION
Learn to Fly
With
Experienced Instructor
Passenger Hops — Charter Trips
Prepost Blvd Sacto Intl Airport. .... Main-9923
If no answer call. .... Main-7955

Air Transportation—Charter Service.

American Air Lines 1128-10th. .... Main-8938

BROWNE WALTER J FLYING SERVICE
129 W El Cantero Av. .... Main-9846

AIR TAXI SERVICE
SCENIC TOURS
Anytime Anywhere, Reasonable Rates
New High Speed Cabin Planes
FLIGHT INSTRUCTION
Primary & Advanced Training Planes
Municipal Airport. .... Capital-7977
Night Phone. .... Capital-7722

HUNTER DALE

LEARN TO FLY
Always New Equipment - LOWEST RATES
Pilot's trained Boeing School of Aeronautics
(United Air Lines Affiliate)
TRAVEL BY AIR
Cabin Plans Comfort — Reasonable Rates
AERIAL PHOTOS
Municipal Airport. .... Main-8965
If no answer call. .... Main-1237

Air Transportation Companies.

BENNETT FLYING SERVICE

We Fly Anywhere Any Time
MODERN CABIN PLANES
REASONABLE RATES
Student Instruction
Sacto Municipal Airport. .... Main-9923
If no answer call. .... Capital-986

U W Inc 1128-10th. .... Main-8938

TOWNED AIR LINES Municipal Airport. .... Main-2126

Air Transportation Companies—Passenger

Consolidated Air Lines Agency 1128-10th. .... Main-8938

Air Transportation Ticket Agencies.

Consolidated Air Lines Agency 1128-10th. .... Main-8938

Airplane Equipment.

Universal Aircraft Manufacturing Corporation Sacto Municipal Airport. .... Main-538

Airplane Servicing.

Browne Walter J Flying Service
Municipal Airport. .... Capital-797

UNIVERSAL AIRCRAFT MANUFACTURING CORPORATION
U.S. Approved Repair Station No. 316. Complete Repairing, Reconditioning, Servicing and Inspections on All Types of Airplanes, Engines, Radios and Accessories — Engineering and Drafting Facilities.
NEW SHOP — NEW EQUIPMENT
EXPERIENCED PERSONNEL
Sacto Municipal Airport. .... Main-338

Airplanes.

Hunter Dale Municipal Airport. .... Main-8965

Airports.

Sacto Municipal Airport. .... Main-1237

Allis-Chalmers Tractors

"Look on 'T' pages under 'Tractors'"

Ambulance Service.

Billing's Automotive Service
129 W El Cantero Av. .... Main-9846

CLARK BOOTH & YARDLEY

FINEST and NEWEST
AMBULANCE
EQUIPMENT
in Sacramento
SKILLED ATTENDANTS
Special Rates For Out-of-Town Calls
917 H. .... Main-134

NORTH SACTO FUNERAL HOME
2803 9th Linda Blvd. .... Main-631

Ambulance Service—Emergency

Daggett Funeral Home 506 O. .... Main-55
(See Advertisement This Page)

Ambulance Main 55
Rated the Finest Equipped Ambulance in Northern California
Prompt and Efficient Service Day or Night
To All Points in California
Reasonable Charges on All Calls
Skilled Attendants on Duty at All Times
DAGGETT
AMBULANCE SERVICE
MAIN 55

To Order a
TELEPHONE
NEW DIRECTORY LISTING
or YELLOW PAGES
ADVERTISING SPACE
please call our
BUSINESS OFFICE
811-890B .... Capital-2252

Amusement Places.

L Street Bowling Area 223 L. .... Main-1578

Antiques.

Hobby Shop 910-8th. .... Main-599

LINDSTROM GUSTAF

ANTIQUE FURNITURE
and CURIO SHOP
Period Furniture Built to Order
Rare Pieces on Display and For Sale
REPAIRS and REFINISHING
1924 K. .... Capital-4426

Antiques—Furniture

PINGEL VIGGO

YE OLD CURIO SHOPPE
SWAPPING CENTER
ANTIQUES and CURIOS
Artistic Decorating and
Furniture Refinishing
2634-24th. .... Main-3393

Apartments.

- Alco Apts 912 O. .... Main-8524
Alexander Apts 714-9th. .... Main-4955
Alto Apts 1426-7th. .... Main-9252
Arroyo Apts 1420 O. .... Main-10411
Ardell Maria 1320-33rd. .... Main-9809
Ashworth Apts 1208 P. .... Main-9418
Auriferium Apts 925-16th. .... Main-8685
AUSLENDER APTS 1500-15th. .... Main-5194
Azulejo Apts 820 O. .... Main-7991
Baker Apts 1220-5th. .... Main-5838
Berkshire The 1129 1/2-9th. .... Main-8305
Bent-Air Apts 1227 1/2 J. .... Main-177
BREATHWOOD APTS 2204 H. .... Main-8177
Brown Apts 1818 O. .... Main-10276
Casa del Rey 828-17th. .... Main-4524
Cassidy Apts No 2 708-8th. .... Main-7132
Colonial Apts 700 L. .... Main-3606
Cristler Apts 2455 L. .... Main-8127
Doherty Apts 928 H. .... Main-9420
El Cortez Apts 1110-11th. .... Main-7279
El Dorado Apts 920 1/2 J. .... Main-9138
El Niño Apts 808-11th. .... Main-6830
Federal Apts 729 H. .... Main-9445
Francisco Apts 12th & L. .... Main-1446
Frank's Apartments 1118-7th. .... Main-5691
Glendale Apts 608 G. .... Main-5848
Granada Apts 404-12th. .... Main-9775
Ingram Apts 1424-14th. .... Main-1747
Jefferson Apts 1318-17th. .... Main-9845
Johnson Apts 2630 H. .... Main-8922
Key Apts 821 R. .... Main-5275
La Fontaine Apts 1814-9th. .... Main-9312
La Hermana Apts 1416-11th. .... Capital-4165-R
Larosa Apts 604-10th. .... Main-9222
Louppe Apts 1323 K. .... Main-5377
La Verne Apts 1191 G. .... Main-9255
Lenore Apts 1830 N. .... Main-10319
Leonard Apts 1919 H. .... Capital-6435-R
Lewis Apts 11th & N. .... Capital-1919
Loth Apts The 2515 O. .... Main-2073
Lucerne Apts 1010-11th. .... Main-10294
M Street Apts 602 1/2 M. .... Main-9158
Mohan Apts 1892-9th. .... Main-9410
Martin Apts 1819 K. .... Main-7656
Mayestine Apts 16th & J. .... Main-4043
McNulty Apts 910 O. .... Main-1507
Nobisk Apts 801 P. .... Main-4225
Old Tavern Apts 1235-16th. .... Main-7110
Park Mansions Apts 1325-16th. .... Main-7100
Parkview Apartments 1029 K. .... Main-4213
Park Vista Apts 1325 N. .... Main-10024
Ray Apartments 812-9th. .... Main-9019
Roshorn Apartments 2272 N. .... Main-9772
Sacramento Apts 2007 J. .... Main-9328
St Clare Apts 1710-10th. .... Main-3694
St Francis Apts 928-10th. .... Main-5436
Senator Apts 917-25th. .... Capital-2252
Solway Joe Hwy 1810 P. .... Main-10374
Sutter Apts 2758 M. .... Capital-5446-W
Thayer Apts 1228 N. .... Main-6440
Valencia Apts 1317 O. .... Capital-3635
Vander Apts 2031 L. .... Main-2103
Villa Marquette 800-17th. .... Main-10122
Virginia Apts 713 N. .... Main-4138
Wallis Apts 1300-9th. .... Main-4138
Yale Apartments 1910 1/2th. .... Main-9967

Appraisers

—See Bee Keepers

Appraisers—Real Estate

Neville W P 129 J. .... Main-290

Architects.

Dunn Chas F Cal St Life Bldg. .... Main-1111
Devine Harry J Ocean Bldg. .... Main-1511
Goodwater Herbert E Milne Bldg. .... Main-3475
Peterson Jens O 912-5th. .... Main-145
Saddler Eugene J 1230 J. .... Capital-2876
Selson Geo C Cal St Life Bldg. .... Main-968
Stark & Flinders 31 of Amer Bldg. .... Main-5901

Architects & Builders' Service

—Look on "T" pages under "Telephone Companies"

Armored Car Service.

Stark's Banking Service 1018-7th. .... Main-9545

Army Goods.

Army & Quing Store 1225 J. .... Main-9837
Navy & Army Store 1225 J. .... Main-9837

Art Goods.

—See also Artists' Materials; also Gift Shops; also Novelties

House of Foo 924 K. .... Main-7228-W

Artificial Limbs.

BENJAMIN & BAKERBY 917-10th. .... Main-3644

Artists.

Strader Art 1009 1/2-9th. .... Main-1333

Artists' Materials.

Pittsburgh Paint Store 1131 J. .... Main-95

Asbestos Products.

Western Asbestos Co 720 L. .... Main-445

Asphalt.

American Bitumuls Co 2923 Highland. .... Capital-5527
Teichert A & Son Inc
Cold Asphalt Mores & Mastics
1846-37th. .... Main-4128

Assayers.

Horse Laboratories 316-10th. .... Capital-2227
Vandercook Gold Co F & M Bldg. .... Main-2485

Assayers—Ore

TECHNO LABORATORIES
ASSAYING
Mill Cyanide Flotation Tests
Mining Engineers - Metallurgists
Gold Bought, Melted and Refined
Chemical Analysis
630 I. .... Main-4215

Associated Smiling Dealers

—Look on "S" pages under "Service Stations"

Associations.

—See also Clubs; also Labor Organizations

Agricultural Conservation Assn of
Sacto County Counr Home. .... Capital-2413
Agricultural Council of Calif 1400-10th. .... Main-5242
Amer Legion Auxiliary Unity No 392
3333 L. .... Main-8905
American Legion Geo W Manshart Post
3417-And Av. .... Main-10075
Amer Legion Sacto Post 61 713 L. .... Main-424
Auto Assn Calif State 1700 L. .... Capital-8660
Bartender's Union Local 600
913 1/2-8th. .... Capital-1334
Club Room 913 1/2-8th. .... Main-10262